

ANDY BRENITS

Strategic Perspective for Leadership Audiences

Boardrooms | Executive | Leadership Forums

Speaking Overview

Andy Brenits delivers strategic insights for founders, executive teams, boards, and professional associations navigating growth, change, and increasing complexity.

Drawing from nearly 30 years of experience leading creative teams at nationally recognized organizations and advising founder-led businesses, Andy brings a practical, high-level perspective that connects brand, governance, leadership, and long-term value.

Audiences leave with sharper thinking, clearer priorities, and a framework for better decision-making.



Ideal Audiences

- Executive leadership teams
- Founder-led companies
- Professional service firms
- Trade and industry associations
- Chamber and economic development organizations
- Creative and marketing leadership groups
- Nonprofit and education leaders

What Audiences Gain

- A clearer framework for strategic decision-making
- Language to articulate positioning and value
- Insight into brand as governance and leadership responsibility
- Practical models for navigating growth and complexity
- Renewed confidence in focusing on what matters most

Signature Presentations

Brand as a Strategic Asset

How positioning drives growth, trust, and long-term value.

Clarity Before Execution

Why better decisions outperform better tactics.

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Reputation, Leadership & Organizational Alignment

The board-level view of brand and communication.

Productive, Not Busy

Strategic focus in an age of distraction.

From Creative Execution to Strategic Influence

Leading with clarity in modern organizations.

Approved Speaker Biographies

Short Bio

Andy Brenits is a strategic brand and business advisor who helps founders, executive teams, and boards make clearer, higher-impact decisions. With nearly 30 years of experience leading brand initiatives at organizations including Gap, the NFL, KPMG, and Arizona Public Service, he brings a board-level perspective to growth and reputation. He has taught strategic thinking at Columbia University, Pratt Institute, and MICA, and speaks nationally on brand as a strategic asset and clarity in decision-making.

Medium Bio

Andy Brenits is a strategic advisor specializing in brand, reputation, and organizational clarity. For nearly three decades, he has led creative and brand initiatives at nationally recognized organizations including Banana Republic, Gap, the National Football League, KPMG, and Arizona Public Service.

Today, he advises founder-led businesses, executive teams, and boards navigating growth and change. His work connects positioning, communication, business strategy, and long-term value.

Andy has taught design management and strategic thinking at Columbia University, Pratt Institute, and the Maryland Institute College of Art. His presentations translate complex strategic concepts into clear frameworks leaders can apply immediately.

Based in Arizona, Andy speaks nationally and virtually.

Long Bio

Andy Brenits is a strategic brand and business advisor who helps founders, executive teams, and leadership groups make clearer, higher-impact decisions. With nearly 30 years of experience across branding, marketing, leadership, and organizational development, he brings a rare combination of corporate depth and entrepreneurial perspective.

Throughout his career, Andy has led brand initiatives at nationally recognized organizations including Banana Republic, Gap, the National Football League, KPMG, and Arizona Public Service. In these roles, he worked at the intersection of strategy, communication, and execution—helping large organizations align positioning, messaging, and operational direction.

Today, he advises founder-led businesses and growth-minded organizations at key inflection points, where momentum, complexity, and opportunity often collide. His work focuses on strategic clarity, reputation, leadership alignment, and long-term value creation. Rather than

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offering tactics alone, Andy helps leaders step back, see the bigger picture, and move forward with confidence and focus.

In addition to his advisory work, Andy has taught undergraduate and graduate courses in strategic thinking and design management at Columbia University, Pratt Institute, and the Maryland Institute College of Art. His academic background informs his structured, principle-driven approach to leadership and decision-making.

As a speaker, Andy delivers practical, high-level insight on brand as a business asset, clarity before execution, and strategic focus in an increasingly distracted world. His presentations are grounded, framework-driven, and designed to equip leaders with tools they can apply immediately.

Based in Arizona, Andy speaks nationally and virtually.

Emcee Introduction

Standard Length

Please join me in welcoming Andy Brenits.

Andy is a strategic brand and business advisor who helps founders and executive teams make clearer, more confident decisions. With nearly 30 years of experience leading brand initiatives at organizations including Gap, the National Football League, KPMG, and Arizona Public Service, he brings a rare combination of corporate leadership and entrepreneurial perspective.

In addition to advising founder-led businesses at key growth inflection points, Andy has taught strategic thinking and design management at Columbia University, Pratt Institute, and the Maryland Institute College of Art.

Today, he'll share insights on how clarity, positioning, and leadership alignment drive long-term growth.

Please welcome Andy Brenits.

Short Version

Please welcome Andy Brenits.

Andy is a strategic brand and business advisor with nearly 30 years of experience working with organizations including Gap, the NFL, KPMG, and Arizona Public Service. He advises founders and executive teams on brand, clarity, and strategic decision-making, and has taught at Columbia University and Pratt Institute.

Please join me in welcoming Andy.

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