

ANDY BRENITS

Board-Level Strategic Advisor

Executive Overview

Andy Brenits advises private companies and serves on boards and advisory councils during periods of growth, transition, and increasing complexity. His cross-sector leadership experience across enterprise, private, and academic institutions informs a disciplined approach to governance, stakeholder trust, and long-term value creation.

He currently serves on volunteer boards and advisory councils and is selectively pursuing paid private company board service within growth-oriented and founder-led enterprises, including those focused on growth acceleration, operational discipline, and exit readiness. Select education and nonprofit boards aligned with enterprise-level governance are considered on a limited basis.

With nearly three decades of leadership experience at the intersection of brand, organizational alignment, and executive decision-making, he brings steady perspective to environments where strategy, capital, reputation, and liquidity events carry long-term consequence.

Governance Contribution

- **Brand as a Strategic Asset:** Ensuring enterprise positioning and institutional narrative support durable competitive advantage and long-term value.
- **Reputation & Risk Oversight:** Strengthening alignment between leadership communication, market perception, and governance responsibility, particularly where brand, risk, and capital intersect.
- **CEO Partnership & Leadership Alignment:** Supporting executive clarity, succession readiness, and disciplined decision-making while maintaining appropriate governance boundaries.
- **Growth, Capital & Strategic Inflection:** Providing steady perspective during expansion, capital events, repositioning, or operational transition.
- **Cross-Sector Pattern Recognition:** Applying experience across retail, professional services, utilities, sports and entertainment, and higher education to diverse governance environments.
- **Strategic Alignment & Capital Stewardship:** Ensuring brand, growth strategy, and investment decisions reinforce enterprise value.

Board & Governance Experience

- **InSource** – President, Board of Directors (former); Board Member

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- **Chandler Education Foundation** – Board of Directors; Marketing Committee Member
- **Queen Creek Chamber of Commerce** – Board of Directors; Marketing Committee Member
- **Town of Queen Creek** – Council Member; Public Affairs & Economic Exploratory Committee
- **Gilbert Chamber of Commerce** – Small Business Council
- **Chandler Unified School District** – Member, Marketing Program Advisory & Graphic Design Advisory Committees

Prior Enterprise Leadership

- Arizona Public Service
- National Football League
- KPMG
- Gap Inc.
- Brenits Consulting & Creative

Education

- Master's Degree, Design Management – Pratt Institute
- BFA, Graphic Design – School of Visual Arts

Governance Philosophy

Effective oversight integrates strategy, reputation, leadership, and risk. Board work is not operational management; it is disciplined strategic oversight at the institutional level. Long-term value creation requires alignment between executive direction, stakeholder trust, and strategic focus.

Contact for Board Inquiries

Andy works with a limited number of governance engagements to ensure preparation and focused contribution.

Direct inquiries may be made via email or LinkedIn.

Email: andy@brenits.com | LinkedIn: [linkedin.com/in/andybrenits](https://www.linkedin.com/in/andybrenits)